

## AI Uses for Entrepreneurs

Artificial Intelligence has become one of the most valuable resources that is available to entrepreneurs. It allows for busywork to be completed more efficiently, taking over tasks that would be time consuming. The use of AI has also proven to be useful in connecting with customers and allowing small teams to work smarter. AI makes it easier for entrepreneurs to focus on the big picture, causing their business to grow and serve their customers.

### How AI can be helpful to Entrepreneurs

#### *Repetitive tasks*

- AI can be used to input data between apps, copy-paste information from one spreadsheet to another, generating invoices, and syncing calendars
- Additionally, AI is a great tool for auto sending follow up and repetitive emails

#### *Finding leads*

- Use AI as a tool for sales prospecting
- Instantly obtain lists of qualified leads with all of the information that is needed

#### *Improving your customer experience*

- Allow your customers to have 24/7 help with AI
- AI platforms provide chatbots that can perform tasks such as answering FAQs and booking appointments

#### *Forecasting*

- AI can make predictions based on your business data, allowing you to make forward looking decisions
- Tools can turn your data into dashboards that make predictions on things like sales dips and product performance

#### *Marketing*

- Use AI to find your brand's identity by giving them the traits you would like to be known for
- Plug in your tone, target market, mission, and any other qualities you would like to shine through in your content

#### *Time Management*

- Make a list of tasks and goals, let AI generate a template of how you should manage your time to complete those tasks

#### *Building Teams*

- Use AI to assist with your hiring process by using it to screen candidates
- Strengthen your teams by using AI to improve communication with summarizing conversations, task prioritization, and generating progress reports

### AI Platforms

#### *Zapier and Make:*

- Automate workflows between apps without using coding
- Send follow-up emails, update CRMs, generate invoices, sync calendars

#### *Notion AI and Grammarly Business*

- Assists with writing and editing, speeding up the entire writing process
- Summarize meetings

#### *Apollo.io and Clay*

- Finds contacts and clients based on your ideal customer profile

- Instantly generate a list of qualified leads, complete with information such as names and emails

#### *Lavender AI*

- Acts as a writing coach for a sales team
- Assists with writing emails, analyzing the tone, length, and personalization

#### *Intercom and Drift*

- Offer chatbots that work around the clock and can answer FAQ's, book appointments, qualify leads etc.

#### *Surfer SEO*

- Enhances content by analyzing top performing pages and giving suggestions in real time

#### *Pecan AI*

- Forecasting tool that can predict churning and sales dips based on your business data

### **References—read the following articles to learn more:**

<https://www.entrepreneur.com/growing-a-business/how-ai-helps-small-teams-compete-like-big-ones/488948>

<https://www.forbes.com/sites/aytekintank/2025/01/16/5-ways-ai-will-allow-entrepreneurship-to-become-more-accessible/>

**[www.SalesClubUSA.com](http://www.SalesClubUSA.com)**